



BRAND MEETS PERFORMANCE.

SUPERGUARD LOGO INLAY

SUPERGUARD BLACK BASE WITH STERLING INSERTS



BUILT TO STAND OUT.

SuperGuard Logo Inlay is a heavy duty branded entrance mat, made from high-quality, stain-resistant carpet built to handle medium-to-high foot traffic.

Suited to entrances and reception zones where first impressions matter, SuperGuard combines a stable, hard wearing surface with sharp, high definition logo presentation. Custom branding that puts your identity at the door.

Every logo is cut and secured into the base for a clean, consistent finish, giving your brand a professional welcome at every entrance.



SUPERGUARD CHARCOAL BASE WITH CAMEL INSERTS

RECOMMENDED BASE COLOURS

CHARCOAL	BLACK	MID GREY	DENIM	STERLING

COLOUR RANGE

WHITE	YELLOW	GOLD	ORANGE	BRIGHT RED
BABY BLUE	ROYAL BLUE	TURQUOISE	KELLY GREEN	AMERICAN GREEN
PINK	PURPLE	WALNUT	CAMEL	NATURAL BEIGE

PERFORMANCE

SuperGuard is designed for entrances subject to regular foot traffic, where moisture control, stain resistance, and a sharp finish are essential.

Typically specified for retail, hospitality, healthcare, and commercial buildings. Suited to both indoor and outdoor entrance points, SuperGuard holds its colour and shape under sustained use.

KEY BENEFITS

- Traps moisture and debris at the door, keeping entrances cleaner for longer
- Holds up to constant, multi-directional traffic without losing shape or colour
- Custom logo presentation, cut and secured for a sharp, lasting finish
- Low maintenance surface - vacuum or hose down, no special care required
- Bevelled edges keep the mat stable and safe underfoot

MAINTENANCE & CARE

EVERYDAY CARE

- Sweep or vacuum daily to remove grit before it causes wear
- Spot clean spills promptly with a damp cloth to stop stains setting in

DEEP CLEAN ROUTINE

1. Vacuum thoroughly to remove loose dirt
2. Clean with mild soap or neutral pH solution, avoiding harsh chemicals whilst following manufacturer's instructions
3. Scrub gently with a soft brush, avoiding abrasion
4. Rinse, dry fully before foot traffic resumes

ONGOING PERFORMANCE & SAFETY

- Inspect for wear and repair early
- Schedule professional cleaning for high traffic areas
- Keep matting flat and secure, with edges flush to the floor
- Well maintained matting performs better and lasts longer



SUPERGUARD CHARCOAL BASE WITH TURQUOISE AND ROYAL BLUE INSERTS



SUPERGUARD CHARCOAL BASE WITH CAMEL INSERTS



SUPERGUARD CHARCOAL BASE



COMFY SUPERGUARD BLACK BASE

PRODUCT SPECIFICATIONS

The following specification summary outlines the parameters for Superguard, providing a clear reference for material and application requirements.

USES	Medium-High Foot Traffic, Outdoor/Indoor
MATERIALS	Polypropylene carpet surface with bevelled rubber edges
THICKNESS	10mm

FIBRE WEIGHT 1790gsm



SCAN TO EXPLORE
SUPERGUARD RESOURCES

A FIT FOR EVERY SPACE

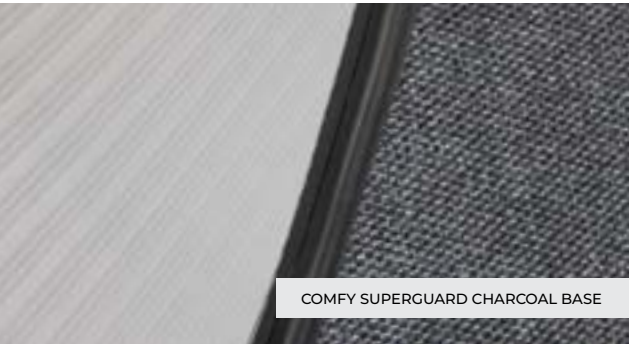
Superguard is made to order, with logos cut and secured directly into the base for a precise, lasting result. Choose from an extensive colour range to match your brand with options tailored to suit any space. Standard suits medium to high traffic entrances, Heavy Duty is reinforced for commercial settings, and Comfy adds extra soft padding underfoot.

DURABILITY BY DESIGN

Ready for sustained daily use, Superguard holds its shape, colour and finish under continuous foot traffic. A durable, low maintenance solution for busy entrances.



SUPERGUARD CHARCOAL BASE



COMFY SUPERGUARD CHARCOAL BASE



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